

ALEP Online Advertising

Advertising on the ALEP website is available on a first-come-first-served basis may be booked for either a three-month or six-month slot at any one time. Practitioners who have advertised for six months, can return subject to availability and by arrangement.

Cost per month is £200 (ex VAT) which includes two advertisement types - a banner advert and a leaderboard advert; all advertisements will run on a rotation basis across the site – excluding the profile pages of other member firms.

Requirements

I would like to advertise on the ALEP website as follows:

<i>Tick:</i>	Advertisement	Specification (wxh)	Size	Format
<input type="checkbox"/>	Banner	468x60 pixels	150kb	PNG
<input type="checkbox"/>	Leaderboard	728x90 pixels	200kb	PNG

I would like to advertise for:	<input type="checkbox"/>	Three months	<input type="checkbox"/>	Six months
URL for advertisements to link to:				
I will provide the artwork for the advertisements:	<input type="checkbox"/>	Yes	<input type="checkbox"/>	No

If you require ALEP to create artwork, we can facilitate this at a cost of £120 for a package of two adverts.

NOTE: This cost is based on a full brief and all assets (logo/images/brand ID) being supplied.

I require ALEP to arrange artwork and I will provide a brief and all assets [☐]

Booking details

Contact name:

ALEP Member Firm:

Email:

Contact telephone:

Please return completed booking forms to digital@alep.org.uk