



## **ALEP Online Advertising**

Advertising on the ALEP website is available on a first-come-first-served basis may be booked for either a three-month or six-month slot at any one time. Practitioners who have advertised for six months, can return subject to availability and by arrangement. Cost per month is £200 (ex VAT) and the advertisement will run on a rotation basis across the site – excluding the profile pages of other member firms.

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### **Requirements**

I would like to advertise on the ALEP website as follows:	For 3 months	For 6 months
URL for advertisement to link to:		
I will provide the artwork for the advertisement:	Yes	No

### **Banner Specification:**

(w x h) 468x60 pixels  
Size 150kb  
Format PNG

If you require ALEP to create artwork, we can facilitate this at a cost of £120 for a package of two adverts.

NOTE: This cost is based on a full brief and all assets (logo/images/brand ID) being supplied.

I require ALEP to arrange artwork and I will provide a brief and all assets

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### **Booking details**

Contact name: .....

ALEP Member Firm: .....

Email: .....

Contact telephone: .....

**Please return completed booking forms to: [info@alep.org.uk](mailto:info@alep.org.uk)**